

**International Conference on
Internet Studies (NETs 2013)**

Program at-a-Glance

September 7, 2013

15:30~16:50 Registration (Sky room)

September 8, 2013

08:30~17:00 Registration

09:00~10:30 Session A1, A2, A3 - Ground Floor (G/F)

11:00~12:30 Session B1, B2 - Ground Floor (G/F)

11:00~12:30 Session B3 (Workshop) - Ground Floor (G/F)

12:30~13:30 Lunch – Sky City Bistro

13:30~15:00 Session C1, C2, C3 - Ground Floor (G/F)

15:30~17:00 Session D1, D2, D3 - Ground Floor (G/F)

Sunday, September 8, 2013

Session[A1] Cyber Society

09:00~10:30

Meeting Room 1 (G/F)

Session Chair: Soyoung Kim Seoul National University of Science and Technology

College students' satisfaction toward web2.0 learning environment depending on epistemological beliefs

Soyoung Kim

Seoul National University of Science and Technology

Design, develop and evaluate a mobile serious game

Jiunn-Woei Lian

National Taichung University of Science and Technology

Ho-Li Hsu

National Taichung University of Science and Technology

Yu-Wen Chou

National Taichung University of Science and Technology

A study of developing a web-based high-scope emerging technology course for green energy

Lung-Hsing Kuo

National Kaohsiung Normal University

Raie-Kuan Chang

National Kaohsiung Normal University

Shang Ming Su

National Kaohsiung Normal University

Tung Wei

Chiayi University Department of Marketing and Logistics/
Transportation

Sunday, September 8, 2013

Session[A3] Electronic Commerce

09:00~10:30

Meeting Room 3 (G/F)

Session Chair: Jeppe Nicolaisen Royal School of Library and Information Science

Assessment of Hospital Website Quality in Public Hospitals of China

Xiang De Song	Fu Dan University
Tian Yi Du	Fu Dan University
Ping Zhou	Fu Dan University
Da Wei Shen	Fu Dan University
Di Xue	Fu Dan University

The intellectual core of information security research

Wen-Lung Shiau	Ming Chuan University
Jun-Hong Chen	Ming Chuan University

Climbing mount dependable: How to detect misinformation on the internet

Jeppe Nicolaisen	Royal School of Library and Information Science
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Traces of US influences over Taiwan's internet censorship attempts

Chao-Kuei Hung	Chaoyang University of Technology
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Sunday, September 8, 2013
Session[B1] Information Technology
11:00~12:30
Meeting Room 1 (G/F)

Session Chair: Chang-Yang Lin Eastern Kentucky University

Modeling medical predictive relations using fuzzy cognitive maps

Hung-Liang Chen	National Cheng Kung University
Hui-Chi Chuang	National Cheng Kung University
Sheng-Tun Li	National Cheng Kung University

Content automata: challenges and strategies

Chang-Yang Lin	Eastern Kentucky University
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A hybrid approach to sentiment analysis

Tse-Jui Lin	National Cheng Kung University
Yu-Chon Liang	National Cheng Kung University
Chih-Chuan Chen	National Cheng Kung University
Sheng-Tun Li	National Cheng Kung University

A survey study of critical success factors in information system project management

Sui Lun Lam	London South Bank University
Ronnie Cheung	University of South Australia
Simon Wong	Hong Kong Polytechnic University
Elsie S. K. Chan	Australian Catholic University

Sunday, September 8, 2013

Session[B2] Electronic Commerce

11:00~12:30

Meeting Room 2 (G/F)

Session Chair: Yu-Wei Hsu University of Auckland

Facebook advertisements for survey participant recruitment: Considerations from a multi-national study

Robert Thomson Hokkaido University

Naoya Ito Hokkaido University

Development trends and strategy planning in big data industry

Wei Hsiu Weng National Chengchi University

Woo-Tsong Lin National Chengchi University

An proposed investigation to the influence of e-service quality in online repurchase behaviours: A mixed method research study

Yu-Wei Hsu University of Auckland

Lesley Gardner University of Auckland

Sunday, September 8, 2013

Session[C1] Electronic Commerce

13:30~15:00

Meeting Room 1 (G/F)

Session Chair: Raoul Graf ESG UQAM

The use of web mining for existing web customer's behavior identification

Myriam Ertz ESG UQAM

Raoul Graf ESG UQAM

An information acceptance model: exploring how users accept health information on the internet

Ying Chieh Liu ChaoYang University of Technolgoy

Yu-An Huang National Chi Nan University

Ming-Yueh Wang Chaoyang University

Lee-Ping Hsu MD

Market segmentation by clustering photos: analyzing color spaces and distance measures

Ines Daniel BTU Cottbus

Sarah Frost BTU Cottbus

Daniel Baier BTU Cottbus

A timely interactive recommender system for the women-and-children e-commerce platform

Chang-Ming Yan Ming Chuan University

Sheng-Hui Chiu Ming Chuan University

Wen-Lung Shiau Ming Chuan University

Sunday, September 8, 2013

Session[C3] Information Technology

13:30~15:00

Meeting Room 3 (G/F)

Session Chair: Hua Yi Lin China University of Technology

Set cover problem of coverage planning in LTE-advanced relay networks

Fan-Hsun Tseng	National Central University
Li-Der Chou	National Central University
Han-Chieh Chao	National I-Lan University
Wei-Jen Yu	National I-Lan University

It is necessary to worry about ethical risk when using RFID with consumers?

Harold Boeck	ESG UQAM
Fabien Durif	ESG UQAM

CAE cloud computing services for multidisciplinary manufacturing fields

Sang Hyun Cho	KITECH
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Vehicle management systems achieved on the cloud-based environment

Hua Yi Lin	China University of Technology
Li Na Huang	China University of Technology
Meng-Yen Hsieh	Providence University
Kuan-Ching Li	Providence University

Sunday, September 8, 2013

Session[D1] Cyber Society

15:30~17:00

Meeting Room 1 (G/F)

Session Chair: Mateo R. Borbon De La Salle-College of Saint Benilde

Career counseling and the internet: A case study in the use of online guidance system in a private school

Maria Loida Faye C. Borbon De La Salle-College of Saint Benilde

Mateo R. Borbon La Salle Green Hills

Development of smart literacy indexes for teachers and students

Woochun Jun Seoul National University of Education

Educational affordances of a natural science course on ubiquitous learning

Tsung-Yu Liu Lunghwa University of Science and Technology

Yu-Ling Chu National Taipei University of Technology

Sunday, September 8, 2013

Session[D2] Cyber Society

15:30~17:00

Meeting Room 2 (G/F)

Session Chair: Kara Stocker Alliant International University

Political activities on the internet: A case study among youth in malaysia

Marshelayanti Mohamad Razali Universiti Sains Malaysia

Wan Asna Wan Mohd Nor Universiti Sains Malaysia

Personal social power and influence in virtual communities

Kiwi Chen-Chi Chang National United University

Ruey-Ming Chao National United University

Young adult's experience of sexting in America

KaraStocker Alliant International University

Randall C. Wyatt Alliant International University

Tai Chang Alliant International University

The impact of sender's characteristics to information receiving on Facebook

Vichita Vathanophas Ractham Mahidol University

Suphong Chirawattanakij Mahidol University

Sunday, September 8, 2013

Session[D3] Information Technology

15:30~17:00

Meeting Room 3 (G/F)

Session Chair: Siraphop Tooprakai KMITL

Ubiquitous job recommender system for graduates in Taiwan

Chi-Tsai Yeh Shih Chien University

Tzuo-Ming Chen Shih Chien University

Development trends and strategy planning in cloud computing industry

Wei-Hsiu Weng National Chengchi University

Woo-Tsong Lin National Chengchi University

Infrastructure of cloud computing by VMware

Saran Lertrat KMITL

Siraphop Tooprakai KMITL

Secret sharing on audio by integer wavelet transform

Chien-Chang Chen Tamkung University

Jian-Ying Huang Tamkung University

Virtual Presentation

Who are fans of Facebook fan pages? An electronic word-of-mouth communication perspective

Xiao Hu	Bowling Green State University
Louisa Ha	Bowling Green State University
Simeng Mo	Bowling Green State University
Ying Xu	Bowling Green State University

Data possession proving problem on cloud storage

Wei Fu	Navy University of Engineering
Bo Yan	Navy University of Engineering
Ze-Mao Chen	Navy University of Engineering
Xiao-Ping Wu	Navy University of Engineering

Research on internet addiction: A peep into the future

Ikenna Adiele	University of Ibadan
Wole Olatokun	University of Ibadan